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Inszone Insurance Services Enters Florida with Acquisition of Coastal Insurance Services, LLC. & Optimal Insurance Solutions Inc.

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its entry into the Florida market with the acquisition of Coastal Insurance Services, LLC., alongside its affiliated agency, Optimal Insurance Solutions, Inc., based in Illinois. Both agencies operate under the leadership of industry veteran Rolando Gonzalez.

This acquisition marks Inszone’s first office in Florida, representing a significant milestone in the company’s continued national expansion. Establishing a presence in Florida strengthens Inszone’s ability to serve clients in one of the country’s largest and most dynamic insurance markets, while creating new opportunities for

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"I reached a point with both agencies where I needed to find a partner who could provide the back-office support I needed to take things to the next level," said Rolando Gonzalez. "After speaking with Chris Walters, it immediately felt like the right move. Partnering with Inszone allows us to offer our clients more options long-term and capture a larger share of the market without losing our focus on the relationships that built this business."

"Rolando has built a successful operation, driven by his reputation and expertise in complex commercial markets like trucking and contracting," said Chris Walters, CEO of Inszone Insurance Services. "We are especially excited to establish our first office in Florida with the Coastal team and to begin building a strong presence in this important market. By partnering with Rolando and his team, we are well-positioned to expand our footprint in the Southeast while continuing to grow our capabilities across both commercial and personal lines."

The teams at Coastal Insurance Services, LLC. and Optimal Insurance Solutions Inc. will remain in place, continuing to serve clients with the added support, technology, and market access of Inszone Insurance Services.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Florida, Idaho, Illinois, Indiana, Iowa,

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