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Inszone Insurance Services Acquires Onstad's Insurance Agency, Preserving a Century of History in the Bay Area

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Onstad's Insurance Agency, located in San Ramon, California. This acquisition brings nearly a century of Bay Area history into the Inszone fold, marking a significant commitment to preserving the legacy of one of the region's oldest independent agencies.

The agency's roots trace back to 1926, when Merrill E. Onstad, Sr. founded the company in San Leandro, selling life insurance policies from his home. Following World War II, his sons, Merrill Onstad, Jr. and Daniel G. Onstad, joined the firm in 1947, shifting the focus to Homeowners and Automobile insurance to meet the

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about the highest bidder; it was about finding the culture that most closely matched our own and ensuring our staff and clients would be taken care of.”

“We knew Inszone was a large, national player, but the interactions felt personal,” added Darla Evers, previously CFO of Onstad’s Insurance. “It was clear that we wouldn’t just be absorbed; we would be able to remain in the East Bay Area, our staff would be retained, and the client relationships we’ve nurtured for decades would still be a top priority. That continuity was essential for us.”

“Onstad’s Insurance is a perfect example of the type of agency we aim to partner with,” said Chris Walters, CEO of Inszone Insurance Services. “It is an honor to be entrusted with a legacy that began in 1926. We look forward to providing Nick, Darla, Greg, and their team with the resources to continue growing and serving their clients for the next chapter of their history.”

Legacy Advisors acted as the exclusive financial advisor to Onstad’s Insurance Agency in the transaction.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico,

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Inszone Insurance Services Announces Merger of Trinidad Insurance Center into Trinidad, Colorado Office

SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce that Plant LLC, more commonly known as Trinidad Insurance Center, based in Trinidad, Colorado, wi...

Inszone Insurance Services Expands in Oklahoma with Acquisition of Schuessler Insurance, Inc.

SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce its expansion in Oklahoma through the acquisition of Schuessler Insurance, Inc., a...

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