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Inszone Insurance Services Expands Colorado Presence with Acquisition of Sample Insurance Group

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its continued expansion in Colorado through the acquisition of Sample Insurance Group, LLC, headquartered in Monument, Colorado.

Founded in 2004 by Robert Sample, Sample Insurance Group has served as a trusted insurance partner for families and businesses throughout Colorado for more than two decades. With deep experience across both personal and commercial lines, Sample Insurance Group has built a reputation for strong client relationships, local expertise, and hands-on service.

“For years, we had a strong handle on the personal lines side, but we needed broader access to carriers—especially for commercial business,” said Robert Sample, Founder and CEO of Sample Insurance Group. “Partnering with Inszone not only gives us that access, but it also allows me to bring a carrier relationship to the table that only a few agencies in Colorado have. Combined, it creates more opportunity for everyone.”

“Robert has built an outstanding agency grounded in service, integrity, and community values,” said Chris Walters, CEO of Inszone Insurance Services. “His expertise in both personal and commercial lines, combined with the strategic carrier access he brings, makes this a tremendous addition to Inszone. We’re excited to support his continued growth.”

The Sample Insurance Group team will remain in place, continuing to serve clients from their Monument office with the same personal attention and expertise, now supported by Inszone's broader resources, technology, and market access.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

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