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## Inszone Insurance Services Expands Benefits Department in Michigan with Acquisition of Voyage Benefits, LLC

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Voyage Benefits, LLC, a respected health and life insurance agency based in Grand Rapids, Michigan.

Founded and led by Principal and Licensed Agent Kelly Syren, Voyage Benefits has built a reputation for providing personalized and comprehensive health insurance and Medicare solutions to individuals and families across Michigan since 2018. Kelly became licensed as a Health and Life Producer in 2006 and has since dedicated her career to helping clients navigate the complex world of healthcare coverage with clarity and confidence.

Prior to forming Voyage Benefits, Kelly gained extensive experience in employee benefits and financial services, specializing in health and life insurance products and retirement plan administration. With nearly two decades of professional expertise, she and her team have become a trusted resource for clients facing transitions in their healthcare coverage or seeking to better understand their current benefits.

"My goal has always been to develop personal relationships with my clients; to explain in simple language how their benefits work and help them feel comfortable and confident with the products they're selecting," said Syren. "Joining Inszone gives me access to additional resources, carrier relationships, and support, allowing me to continue providing that same personalized service on an even larger scale."

Voyage Benefits provides guidance to a wide range of clients, including those approaching Medicare eligibility, living with disabilities, or navigating changes in employment or family coverage. The agency has also assisted individuals eligible for subsidized premiums through the Health Insurance Marketplace, ensuring clients receive tailored solutions that fit both their needs and budget.

"We're thrilled to welcome Voyage Benefits to the Inszone team," said Chris Walters, CEO of Inszone Insurance Services. "Kelly's commitment to client education, transparency, and personalized care aligns perfectly with our values. Her team's expertise in health and Medicare solutions strengthens our growing benefits division and enhances the level of service we can provide to clients in Michigan and beyond."

"The dedication of the Voyage Benefits team to help clients make informed healthcare decisions mirrors the philosophy we hold at Inszone," said Kari Thies, Executive Vice President of the Benefits Department at Inszone Insurance Services. "Their expertise in Medicare and individual health solutions will be an incredible asset as we continue to expand our benefits capabilities nationwide and deliver more value to the individuals and families we serve."

Voyage Benefits' operations will continue from its current location in Grand Rapids, Michigan, ensuring clients experience continuity of service while gaining access to Inszone's expanded benefits offerings, technology, and national network of carrier partners.

## About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

## **Contacts**

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Industry: <u>Professional Services Health Insurance Health Insurance</u>

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## Inszone Insurance Services Welcomes Felipe Cuartas as Vice President of Growth & Innovation

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its further expansion in Southern California through the acquisition of Western Republic Insuranc...

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