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Inszone Insurance Services Expands in Colorado with Acquisition of Complete Coverage Insurance Agency

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its latest expansion in Colorado through the acquisition of Joel Rieth Insurance Agency, Inc., doing business as Complete Coverage Insurance Agency.

"The level of back-office support Inszone brings, plus the extra carrier access, will take a lot of the hats I've been wearing off my plate and allow me to focus more on clients." — Joel Rieth, Founder, Complete Coverage Insurance Agency

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Founded in August 2017 by Joel Rieth, Complete Coverage Insurance Agency has quickly grown into a trusted provider of insurance solutions, serving individuals and businesses across Colorado. Rieth's passion for helping people began early—growing up with a father who worked as a financial advisor, Rieth spent summers assisting with telemarketing, filing, and other tasks. Those early experiences, combined with exposure to an agent working alongside his father, inspired Rieth to pursue a career where he could work with people and help them protect what matters most.

As the agency grew rapidly, Rieth recognized the need for additional support and infrastructure to sustain that growth. "The industry is changing fast, and as we expanded, it became clear that we needed the right technology, resources, and

people in the right positions to keep growing,” said Rieth. “When Scott Anderson introduced me to Inszone, and I later spoke with Inszone’s team, I was impressed with how honest and upfront they were. The level of back-office support Inszone brings, plus the extra carrier access, will take a lot of the hats I’ve been wearing off my plate and allow me to focus more on clients.”

“Joel and the team at Complete Coverage Insurance Agency have built a strong, fast-growing agency with a commitment to serving their community,” said Chris Walters, CEO of Inszone Insurance Services. “Their dedication to client relationships makes them a perfect fit for Inszone. We are excited to welcome them to the team and provide the additional resources and carrier access they need to continue growing.”

The Complete Coverage Insurance Agency team will remain in place, continuing to serve clients as they always have, now with the support, technology, and market access of Inszone Insurance Services.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

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Industry: [Insurance](#) [Professional Services](#)



INSZONE INSURANCE SERVICES

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Inszone Insurance Services Acquires Employee Benefits Book of Business from Josten Financial, Ltd.

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce that it has acquired the employee benefits book of business of Josten Financial, Ltd., an establishe...

Inszone Insurance Services Welcomes Geoff Hatfield as President

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce the appointment of Geoff Hatfield as President. Hatfield will report directly to Chief...

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