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Inszone Insurance Services Welcomes Geoff Hatfield as President

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce the appointment of Geoff Hatfield as President. Hatfield will report directly to Chief Executive Officer Chris Walters and will play a critical role in driving Inszone's continued expansion and strengthening its position as a national brand.

A proven growth leader and innovative strategist, Hatfield brings over two decades of experience in the insurance brokerage and risk management industry. He earned his bachelor's degree in Mathematics and Economics from Indiana University and has led large-scale growth initiatives, spearheaded mergers and acquisitions, and consistently outperformed industry benchmarks in organic growth, retention, and producer development. Hatfield most recently served in senior leadership positions where he guided organizations through transformational growth strategies while developing top-performing talent.

"Geoff's appointment comes at a pivotal moment for Inszone as we continue to accelerate both organic growth and M&A activity across the Midwest and into the Eastern United States," said Chris Walters, CEO of Inszone Insurance Services. "He brings a unique combination of strategic vision and hands-on leadership that will add depth to our leadership team and ensure we continue building momentum toward our goal of becoming a true national brand."

"I am honored to join Inszone as President at such an exciting time in the company's journey," said Geoff Hatfield. "Inszone has built an incredible foundation of growth and client service, and I look forward to working with Chris and the entire

leadership team to expand our footprint, strengthen client relationships, and unlock new opportunities nationwide."

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

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