

Jul 17, 2025 2:00 PM Eastern Daylight Time

Inszone Insurance Services Strengthens Midwest Presence with Acquisition of Snell-Nelson Insurance Agency, Inc.

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Snell-Nelson Insurance Agency, Inc., a respected insurance agency based in Ashland, Kansas, with additional operations throughout Kansas and Oklahoma.

Established in 1985 by Monica Meininger, Snell-Nelson Insurance Agency has built a strong reputation for exceptional client service, particularly in farm and ranch, oil and gas, and personal insurance lines. With 40 years of history and experience in the region, Snell-Nelson has become a trusted name, recognized for tailored solutions that address the unique needs of clients in the Midwest.

The decision to join Inszone was part of a broader strategic vision initiated by the agency's partnership with Stephenson, Baggs & Guthrie, LLC (SBG-SBS). Initially engaged in internal negotiations to merge multiple agencies, Snell-Nelson's leadership evaluated their options carefully. "Inszone Insurance presented an offer and growth model that closely mirrored our own," explained Jon Baggs, owner of Snell-Nelson Insurance Agency since 2017. "Out of all the companies that approached us, Inszone stood out as the clear choice due to their alignment with our agency's growth strategies and commitment to client relationships."

Chris Walters, CEO of Inszone Insurance Services, shared his enthusiasm about the new partnership, stating, "We're excited to welcome Snell-Nelson Insurance Agency into the Inszone team. Their expertise in farm, oil, and gas insurance will support our mission of growth for our capabilities and presence in the Midwest."

Their client-focused approach aligns perfectly with our mission, and we look forward to continued growth together.”

Snell-Nelson’s clients will benefit from Inszone’s expanded resources, extensive carrier network, and enhanced customer support capabilities. Clients can expect the same high-quality service they’ve come to rely on, now strengthened by Inszone’s national platform.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance, please visit www.inszoneinsurance.com.

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