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Inszone Insurance Services Strengthens Market Position with Acquisition of LJ Insurance, Inc.

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its acquisition of LJ Insurance, Inc., a well-established agency with a legacy spanning back to the 1950s. This strategic acquisition enhances Inszone's market presence and expands its offerings in the vital life and health insurance sectors.

Based in Keokuk, Iowa and with an office in Fort Madison, Iowa, LJ Insurance, Inc. has served as a trusted insurance partner in the community, known for providing a range of tailored, commercial and personal solutions while specializing in life and health insurance. The agency's reputation for personalized service and deep community roots has made it a reliable choice for generations of clients.

The decision to partner with Inszone Insurance arose during LJ Insurance's pursuit of broader market access and better carrier relationships. "Initially, I was exploring options to join a national cluster to strengthen our contracts and market position," said Jon Little, Jr., owner of LJ Insurance. "When I received a letter from Inszone, it prompted me to reach out directly. After speaking with Chris Walters, I immediately sensed that Inszone's culture was going to be the right fit."

"We're excited to welcome LJ Insurance into Inszone," said Chris Walters, CEO of Inszone Insurance Services. "Their longstanding history, focus on life and health insurance, and strong reputation in the community make them a perfect fit as we expand our presence in the state of Iowa. We look forward to integrating their expertise and continuing to provide excellent service to their clients."

Clients of LJ Insurance will gain access to Inszone's expanded resources and comprehensive suite of insurance products while continuing to receive the attentive service and care they have grown accustomed to.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm providing comprehensive property & casualty and benefits insurance solutions. Inszone continues to expand through organic growth and strategic acquisitions, with offices in California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington.

For more information, visit www.inszoneinsurance.com.

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INSZONE INSURANCE SERVICES

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