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Inszone Insurance Services Expands Personal Lines Expertise with Acquisition of Beasy Insurance Services

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce its acquisition of Beasy Insurance Services, a respected agency specializing in personal lines coverage placement throughout California and the Southwest.

Founded by Wendy Beasy in 2002, Beasy Insurance Services has built a longstanding reputation for personalized, client-centric service over the past two decades, experiencing consistent organic growth and establishing itself as a trusted advisor and provider with property insurance as a core service area.

The decision to partner with Inszone Insurance was driven by the desire for greater capacity, scalability, and expanded resources. "We had reached a point where growth was outpacing our staffing capabilities," said Wendy Beasy, founder and owner of Beasy Insurance Services. "We recognized the significant advantages of joining a larger, resource-rich organization, and Inszone stood out as the clear choice. Their proven dedication to client care aligns seamlessly with our own client-first philosophy."

Inszone's presence and strong reputation in California were key factors in the decision-making process. "We watched Inszone grow from its inception in Rancho Cordova and have long admired their commitment to excellence. Colleagues and peers in the industry consistently praised Inszone for their professionalism, reliability, and client service," Wendy added. "Knowing that our long-term clients,

families we've served for decades, would be well cared for was critical to us, and we're confident Inszone will honor and enhance these relationships."

Chris Walters, CEO of Inszone Insurance Services, expressed enthusiasm about the acquisition, "We are thrilled to welcome Beasy Insurance Services to the Inszone team. Their experience in personal lines and their consultant first approach align with our mission to provide exceptional service. We look forward to continuing and enhancing the outstanding relationships Beasy has built over the years."

Clients of Beasy Insurance Services will continue receiving personalized, high-quality service, now strengthened by Inszone's expansive resources, broad carrier access, and enhanced support capabilities.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Montana, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

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Industry: [Insurance](#) [Professional Services](#)



INSZONE INSURANCE SERVICES

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