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Inszone Insurance Services Expands Arizona Presence with Acquisition of Green Planet Insurance, LLC

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is excited to announce its acquisition of Green Planet Insurance, LLC, a respected real estate-focused brokerage located in Sun City West, Arizona.

Founded in September 2020 by Daniel Ahluwalia, Green Planet Insurance merged in 2021 and significantly expanded its operations under the leadership of CEO Daniel Ahluwalia and Chief Marketing Officer Francisco Gonzalez. Specializing primarily in personal lines insurance, particularly homeowner policies, the agency has effectively served clients in partnership with lenders and realtors, representing approximately 70% of its business.

The decision to partner with Inszone Insurance came as Green Planet sought opportunities to expand its capabilities and geographical reach beyond Arizona. "To continue growing, we recognized the need to align with an organization capable of overcoming the limitations we faced in our existing market," said Daniel Ahluwalia. "Joining Inszone allows us to access multiple states and new carriers, helping us significantly expand our client offerings. While it was difficult to let go of our 'baby,' we feel completely confident in the decision to join Inszone."

Francisco Gonzalez added, "The professionalism and local commitment demonstrated by the entire Inszone team stood out from the beginning. A trusted friend referred us to Inszone, reassuring us of their commitment to preserving our local presence and client relationships."

Chris Walters, CEO of Inszone Insurance Services, expressed enthusiasm about the acquisition, stating, "We are thrilled to welcome Green Planet Insurance into our team. Their established expertise within the real estate market complements our existing capabilities and strengthens our position in Arizona and neighboring markets. We look forward to continued growth and exceptional service together."

Clients of Green Planet Insurance will continue receiving dedicated service, now significantly enhanced by Inszone's expansive carrier access and broader geographic capabilities.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Montana, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

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Industry: Professional Services Insurance Human Resources



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