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Inszone Insurance Services Welcomes Colleen O'Hara as Vice President of Strategic Transformation

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a leading national provider of commercial, personal, and employee benefits insurance, is proud to announce the addition of Colleen O'Hara as Vice President of Strategic Transformation.

In this newly defined role, O'Hara will lead enterprise-wide initiatives that align people, processes, and technologies with Inszone's long-term growth strategy. She will oversee strategic planning, program execution, and organizational change management. Leading cross-functional teams, Colleen will drive innovation, ensure operational alignment, and execute high-priority transformation programs that support Inszone's expansion and performance goals.

"I'm thrilled to be joining a company with the energy and ambition of Inszone," said **Colleen O'Hara**. "I look forward to collaborating with this talented team to build on its strong foundation, scale new opportunities, and deliver transformational value for both our employees and our clients."

Colleen brings nearly two decades of executive leadership spanning operations, marketing, and business development. She has driven large-scale transformation for major U.S. insurance brokers, delivering sharp gains in organic growth and helping double enterprise valuations. Known for aligning strategy with execution, Colleen consistently delivers sustainable, measurable results that move businesses forward.

"Colleen brings a combination of strategic vision and operational expertise," said Chris Walters, CEO of Inszone Insurance Services. "Her leadership has consistently delivered results in complex, fast-moving environments. We're confident she'll play a key role in driving innovation and accelerating our growth as we continue expanding nationwide."

Colleen's appointment reflects Inszone's ongoing commitment to investing in talent that drives innovation, scales operations, and keeps clients at the center of the business.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a rapidly growing national brokerage firm providing a wide range of property & casualty, personal lines, and employee benefits insurance solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information, please visit www.inszoneinsurance.com.

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Industry: Professional Services Insurance Human Resources



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Inszone Insurance Services Expands Employee Benefits Expertise with JKJ Benefits, LLC Merger

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Inszone Insurance Services Expands into South Dakota Market with Acquisition of Kouri & Associates Inc.

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Inszone Insurance Services Announces Executive Promotions, Naming Four New Vice Presidents

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