



Inszone Insurance Services Expands into South Dakota Market with Acquisition of Kouri & Associates Inc.

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Kouri & Associates Inc., a Sioux Falls-based agency with a legacy dating back to 1970. This latest acquisition strengthens Inszone's footprint in the Midwest and ensures Kouri & Associates' clients gain access to enhanced services and resources.

Kouri & Associates was established in 1970 when the Kouri family entered the insurance business. By 1977, they became an independent agency, focusing on personal lines and select commercial offerings for small businesses. Bryan Kouri led the agency since 1990, continuing to build on the firm's reputation for dedicated client service. Over the decades, Kouri & Associates has evolved to serve a broad range of policies, including homeowners, auto, life, and commercial coverages, all delivered with a personal touch.

Under the Inszone Insurance umbrella, Bryan Kouri—along with partner Sheldon Koski—and the rest of the Kouri & Associates team will continue to serve clients from their Sioux Falls-area office. Clients can now benefit from Inszone's vast carrier network, specialized expertise, and comprehensive insurance solutions—while still enjoying the reliable service and local familiarity that made Kouri & Associates a trusted name for over five decades.

"The first conversations we had with Inszone were refreshing," said Bryan Kouri, President of Kouri & Associates. "They're real people who share our vision of ensuring clients are well taken care of for the long term. We wanted to expand our services, provide continuity for the future, and give our clients an even broader range of coverage options. With Inszone, we've found the perfect fit."

Chris Walters, CEO of Inszone Insurance Services, welcomed the newest addition to the Inszone team: "Kouri & Associates has built an impressive track record in both personal lines and commercial insurance. Their family-rooted approach and commitment to honest conversations match how we've grown our own business. We're excited to work together to broaden their offerings."

This acquisition underlines Inszone's ongoing dedication to expanding its presence in key markets and enhancing its capabilities across personal and commercial insurance lines. Kouri & Associates' commitment to community-focused service will continue under Inszone's extensive resources, ensuring that the agency's next chapter remains anchored in client-first values.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm that provides a broad array of property & casualty and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information about Inszone Insurance, please visit www.inszoneinsurance.com.

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