



Inszone Insurance Services Expands into Texas with Acquisition of LIA Texas, LLC

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of LIA Texas, LLC, a respected agency based in Dallas, Texas. This strategic acquisition enhances Inszone's footprint in Texas, enhancing the company's ability to provide personalized service and diverse insurance solutions to clients in the Lone Star State.

Founded in 1984 by Bobby and Emma Lyons, LIA Texas, LLC—known as Lyon's Insurance Agency—has built a strong reputation over nearly four decades of dedicated service. With a focus on both commercial and personal insurance lines, the agency has specialized in serving artisan contractors and providing surety bonds to existing clients. Operating primarily as a two-person team, Bobby and Emma have maintained a personalized approach to client service, emphasizing long-term relationships and tailored solutions.

Emma began her career in the insurance industry in 1973, starting as an underwriter at a captive insurance agency before progressing to a managerial role. After nine years, she transitioned into sales, where she spent an additional six years honing her expertise. Combining her experience in personal lines with Bobby's extensive background in commercial insurance with Fortune 500 companies, they established Lyon's Insurance Agency to offer comprehensive insurance solutions.

"We are excited to welcome Lyon's Insurance Agency to Inszone," stated Chris Walters, CEO of Inszone Insurance Services. "Emma and Bobby have built an agency with deep roots in the Dallas community and a commitment to personalized client service that aligns perfectly with our values. We look forward to continuing their legacy and providing enhanced resources and support to their clients."

Emma Lyons shared her thoughts on the transition: "After many rewarding years serving our clients, I felt it was the right time to find a partner who could continue our dedication to personalized service. I had received letters from Inszone over the years, and when I decided to explore options, their approach stood out. Inszone's values and resources align with what we envisioned for our clients' future. I am confident that they will be well taken care of."

The acquisition allows Inszone to expand its offerings in Texas, bringing enhanced support and a broader range of insurance carriers to the clients of LIA Texas, LLC. Clients can expect a seamless transition and continued access to personalized insurance solutions tailored to their unique needs, while also benefiting from Inszone's national presence and expertise.

As Inszone Insurance Services looks ahead, the company anticipates making further announcements of key acquisitions in the coming months, continuing its mission to provide outstanding insurance solutions to communities across the country.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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