



Inszone Insurance Services Acquires L.A. Bowen Insurance, Strengthening Presence in Utah Valley

November 12, 2024 02:00 PM Eastern Standard Time

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of L.A. Bowen Insurance, a well-established agency based in Orem, Utah. This strategic acquisition enhances Inszone's footprint in Utah Valley, allowing the company to offer its comprehensive insurance solutions and exceptional customer service to a broader client base.

L.A. Bowen Insurance traces its roots back to 1961 when it was part of the Levitt Group. Layne Bowen began his career with the agency at the age of 18, starting as a file clerk. He played a pivotal role in its growth and success and was instrumental in expanding the personal lines sector, which by 1986 accounted for half of the agency's business. In 2007, capitalizing on an opportunity during a refinancing process, Layne acquired full ownership from the Levitt Group, rebranding the agency as L.A. Bowen Insurance.

The agency has since remained in the same iconic two-story glass building off the freeway in Orem, becoming a well-known landmark and a trusted name in the community. Leveraging innovative marketing strategies, including a color LED sign visible from the freeway and digital spots, the agency has continued to attract and serve clients effectively.

"We are thrilled to welcome L.A. Bowen Insurance into the Inszone family," said Chris Walters, CEO of Inszone Insurance Services. "Layne has built an exceptional agency with deep roots in Utah Valley. His commitment to customer service and his team aligns perfectly with Inszone's values. We are honored to continue the legacy he has established and support the agency's next chapter of growth."

Layne's decision to join Inszone was driven by his dedication to his clients and staff, many of whom are like family and have been with the agency for decades. "I started thinking about the future and what would happen if something happened to me," said Layne Bowen. "I wanted to ensure that our clients would continue to receive the same level of service they've relied on for years. Inszone had the best plan moving forward, and I trusted them. Their structure allows me to stay on and continue to work and run the agency, while they handle marketing, accounting, and other administrative tasks."

The acquisition of L.A. Bowen Insurance not only expands Inszone's presence in Utah but also enhances its expertise in personal lines insurance. Clients of L.A. Bowen Insurance will continue to receive personalized service, now with the added benefits of Inszone's extensive carrier network and specialized resources.

As Inszone Insurance Services looks ahead, the company anticipates making further announcements of key acquisitions in the coming months, continuing its mission to provide outstanding insurance solutions across the country.

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With locations across California, Arizona, Colorado, Idaho, Illinois, Indiana, Kansas, Michigan, Missouri, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, and Washington, the company is expanding its reach throughout the United States.

For more information about Inszone Insurance Services, please visit www.inszoneinsurance.com.

Contacts

Inszone Insurance

Chris Walters – CEO

714-619-5620

cwalters@inszoneins.com

#Hashtags

[#inszone](#)

[#insurance](#)

[#agencyacquisition](#)

Social Media Profiles

[Inszone on Facebook](#)

[Inszone on Twitter](#)

[Inszone on LinkedIn](#)

[Inszone on Instagram](#)