



## Inszone Insurance Services Inc, Announces Promotion of Chris Walters as New CEO

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SACRAMENTO, Calif.--(<u>BUSINESS WIRE</u>)--Inszone Insurance Services: a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the promotion of Chris Walters to the position of Chief Executive Officer.

Mr. Walters has been promoted to the Chief Executive Officer role following his accomplishments as Inszone Insurance Services' Chief Operations Officer for over 10 years. A seasoned sales manager designated Commercial Lines Coverage Specialist, and proven leader, Mr. Walters has helped oversee the tremendous growth Inszone Insurance experienced over the last few years and its evolution into becoming one of the top Insurance Agencies in the nation. As CEO, Mr. Walters will continue to innovate and bring best practices to all areas of the company, work to expand and manage the leadership team, as well as explore strategic opportunities to support the agency's growth.

"I could not be more honored to lead this company," said Chris Walters. "I believe Inszone Insurance has a great business strategy and talented management team that uniquely positions it to be a major player in the insurance industry. As the insurance industry continues to evolve, and customer demand change, we will be in a place to effectively bridge the gap between the needs of team members, customers and those of our carrier partners. I am excited for what the future holds, and forever thankful to Norm Hudson, our outgoing CEO, for his leadership and trust."

Norm Hudson, co-founder and outgoing CEO of Inszone Insurance, will continue to play an active role as Inszone's Executive Chairman of the Board, as well as an advisor role as needed during the transition. When talking about Mr. Walters, Norm Hudson had the following to say, "Chris has been my business partner and friend for the better part of two decades. I couldn't have more confidence in anyone to take over and do an exceptional job forward going, he will successfully take Inszone into the future."

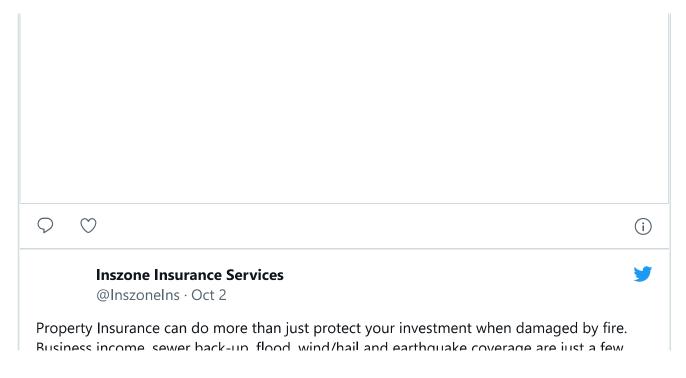
Inszone Insurance Services is expected to announce new management appointments over the next couple of weeks, positioning the agency to handle the expected growth planned over the next few years.

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 31 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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