



Inszone Insurance Services Announces Promotion of Rich Lemon to Chief Integration Officer

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services: a rapidly growing, national provider of benefits, personal and commercial lines insurance, today announced that Rich Lemon has been appointed Chief Integration Officer (CIO).

Mr. Lemon begun his insurance career in 2005 starting in sales, moving into sales management, and ultimately going into operations. He joined Inszone Insurance in 2010 eventually becoming VP of Operations and has been involved in all aspects of the rapid growth of the agency. In his new role as CIO, Mr. Lemon will oversee the integration of all new agency acquisitions, with the goal of improving and innovating the integration process. Inszone Insurance services has aggressive goals for the number of acquisitions it will complete over the next few years, Mr. Lemon and his team will ensure all acquisitions are seamlessly integrated into the larger agency, and ready for production quickly and successfully.

"I've learned so much in my career from the exceptional business acumen that Norm Hudson and Chris Walters possess which has helped shaped my own approach," said Rich Lemon, CIO at Inszone Insurance Services. "I look forward to helping propel our company to new heights by creating new and innovative integration processes to improve our employee and client experiences as we continue to expand at an ever-growing pace."

"Rich has been a highly contributing member of Inszone since 2010. A problem solver with deep knowledge of all aspects into this business, Rich is a business partner who has participated in building every aspect of Inszone from sales & service, back-office function, accounting, and compliance," says Chris Walters, CEO of Inszone Insurance. "Rich is the natural selection to lead all aspects of our Integration efforts as we scale to completing 100 or more acquisitions annually."

Inszone Insurance Services is positioning itself for rapid growth over the next couple of years, putting key management in place to ensure the success the agencies aggressive strategy.

About Inszone:

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 31 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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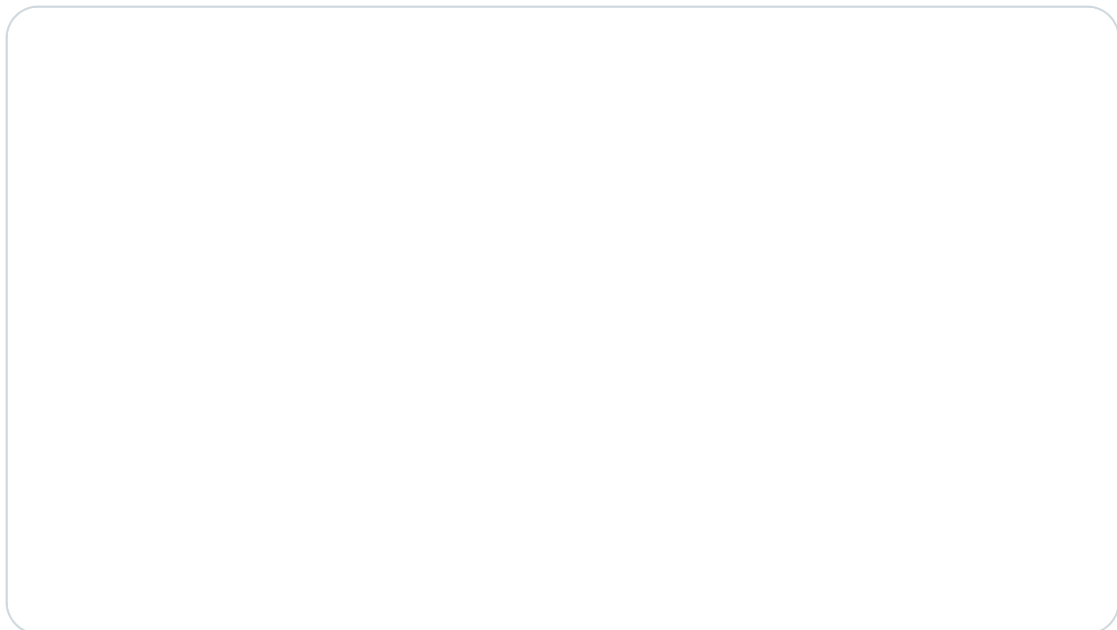
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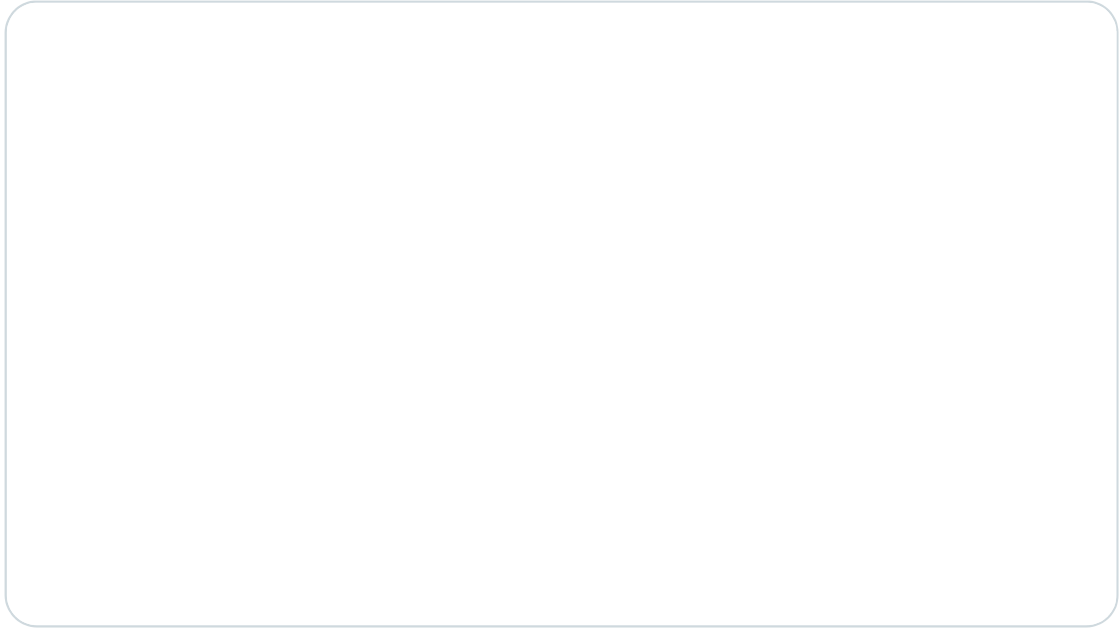


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