



Inszone Insurance Services Acquires Pierson & Associates Insurance Services

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SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the acquisition of Pierson & Associates Insurance.

In 1948, Bud Pierson (1923-2011) started his insurance agency in Salinas, CA. Specializing in pensions, 403(b) plans and life insurance, with a focus on healthcare and agricultural businesses, Bud was a constant production leader with Mutual of New York (MONY) and was recognized as Man of the Year in 1963.

Randy Pierson joined his father's agency in 1981 and began brokering with other highly rated companies. After a couple years of experience in the industry, he added a health benefits line to the agency. In 1996 Cyndy Pierson, Randy's wife, joined the agency and began to grow the employee benefits side of the agency. After 2004, when Bud retired, Randy and Cyndy took over the business and decided to focus primarily on the benefits side of the business, as it had been extremely successful and there was a lot of potential.

Both Randy and Cyndy, as well as the rest of the team at Pierson & Associates, are very involved in their community, volunteering and being part of multiple clubs and organizations, both independently and as an agency. Inszone Insurance Services looks to continue that involvement and remain close to the community.

The commitment to ensuring customers receive superior service for all their insurance needs will remain a priority as Pierson & Associates joins the Inszone Insurance family. As part of the acquisition, Inszone Insurance will retain Pierson & Associates employees, as well as the current location in Salinas, that will continue to operate under the leadership of Randy and Cyndy Pierson.

"Our growth in California creates a multitude of opportunities for our agency, our clients, and our employees," said Chris Walters, CEO of Inszone Insurance. "We are very excited to have Pierson & Associates join the Inszone family and we look forward to seeing this team thrive under the Inszone brand."

Inszone Insurance is expected to announce a number of important acquisitions in the upcoming months as it continues to build its national presence.

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 32 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

Contacts

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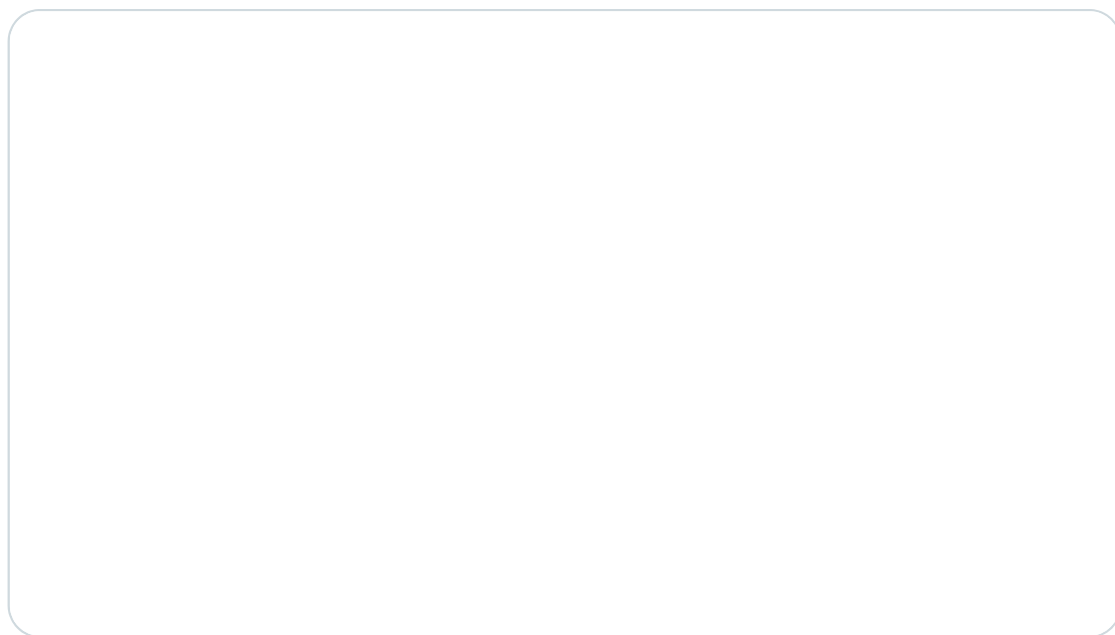
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