



## Inszone Insurance Completes Acquisition of Precision Insurance

October 13, 2022 02:00 PM Eastern Daylight Time

SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services: a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the acquisition of Precision Insurance.

Precision Insurance was opened in November of 2017 by Heather McBroom. Heather had worked at her mother's insurance agency for 18 years, mostly in personal lines, before adding experience in the commercial side and eventually moving to a larger agency. Working for a company with a commercial clientele primarily made up of large businesses, she became very passionate about providing premier services to small businesses. She worried that the threshold to become an agent was too low and saw many of the well-educated commercial agents spending their time on larger company accounts, leaving a gap in the quality of service for the smaller businesses. She opened Precision Insurance with the intention to support small businesses in mitigating their risk and help them as their business grew, with the same attention to detail given to large companies.

"Heather has been a pillar in the support of small businesses and their insurance needs in the Colorado area and we look forward to providing her clients with the same personalized service while adding the additional resources available from a larger agency," says Chris Walters, CEO of Inszone Insurance Services. "We are excited that Heather has the opportunity to pursue her passion in other avenues, supporting small businesses by teaching entrepreneurship at a non-profit, and she continues to be an advocate for her clients."

Inszone Insurance is expected to announce a number of important acquisitions in the upcoming months as it continues to build its national presence.

*About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 31 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.*

For more information about Inszone, please visit [www.inszoneinsurance.com](http://www.inszoneinsurance.com).

### Contacts

Inszone Insurance

Chris Walters – CEO

714-619-5620

[cwalters@inszoneins.com](mailto:cwalters@inszoneins.com)

## Tweets from @InszoneIns

Follow on Twitter

**Inszone Insurance Services** @InszoneIns · Oct 12



Group life insurance can enhance your benefits package, and provide protection not only for your employees but also for their loved ones. [#insurance](#)  
[#grouplifeinsurance](#)

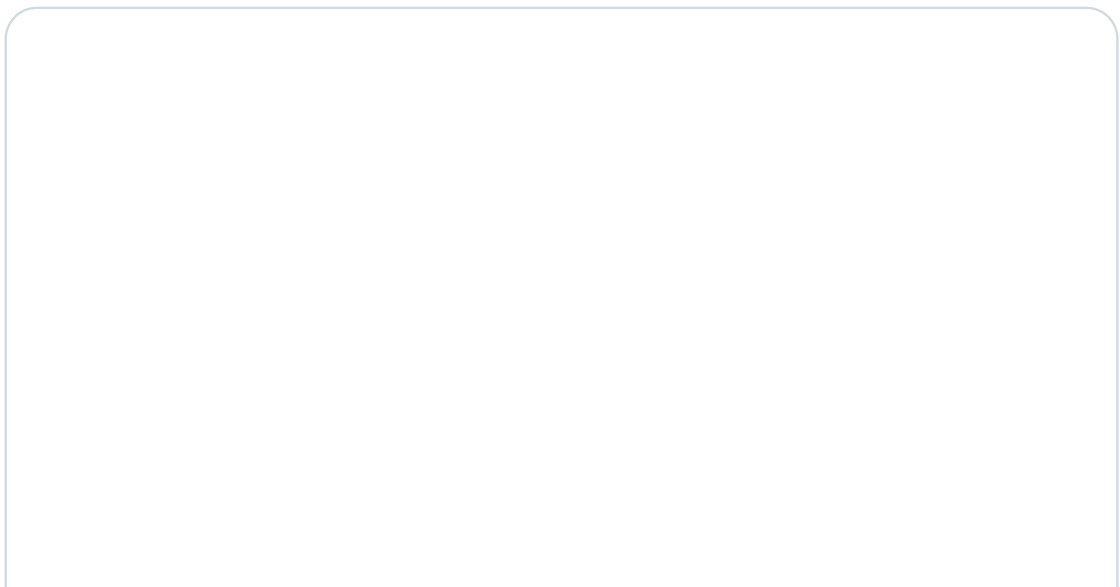


**Inszone Insurance Services** @InszoneIns · Oct 11



We are excited to announce the appointment of Pat Grignon as CRO. Pat has served as Vice President of Business Development at Inszone Insurance Services since 2014, overseeing all aspects of sales for the agency.

For more info, please visit:



[businesswire.com](http://businesswire.com)

Inszone Insurance Services Appoints Pat Grignon as CRO to Drive Revenue Gro...

Inszone Insurance Services, a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the promotion o



**Inszone Insurance Services** @InszoneIns · Oct 11



Our experienced and expert insurance professionals leverage their experience and insights to offer you, the customer, a true one-stop shopping experience, making an otherwise complex process simple and streamlined. [#inszoneinsurance](#)



## #Hashtags

[#inszone](#)

[#agencyacquisition](#)

[#insurance](#)

## Social Media Profiles

[Inszone on Facebook](#)

[Inszone on Twitter](#)

[Inszone on LinkedIn](#)

[Inszone on Instagram](#)