



Inszone Insurance Services Continues Expansion into Colorado with the Acquisition of Insurance Matters, Inc.

Agency Becomes the second acquisition for Inszone in Colorado.

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the acquisition of Insurance Matters, Inc.

Insurance Matters, Inc. was founded by Steve Lohrig in 2003. Steve began his career in the insurance industry in September of 1981 with Equitable Life Assurance Society of the United States. He then went on to obtain his Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) designations. Steve also worked several years with Benefit Resources, Inc., before branching off and starting his own business. Insurance Matters, Inc. has been an all-in-one insurance agency whose primary focus has been to help their clients protect their assets so they could focus on what matters most... family.

Insurance Matters, Inc. employees will be working out of our current Colorado Springs office and continue to service customers under the Inszone Insurance brand.

"The growth not only in Colorado, but specifically in the Colorado Springs area is of utmost importance to our agency," said Norm Hudson, CEO of Inszone Insurance. "We have a close connection to Colorado Springs and the surrounding community. We look to grow within the community and ensure that customers both in the city and across the state get the connection felt in a small agency, with the resources of a large multi-state company."

Inszone Insurance is expected to announce several acquisitions as well as new locations in the upcoming months.

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 25 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

Contacts

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