



Inszone Insurance Services Completes Acquisition of Appling Insurance

Agency Becomes the 40th Acquisition for Inszone Insurance Services

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the acquisition of Appling Insurance.

Since 1976, Appling Insurance has called San Carlo, Calif., home. Founded by Art and Joyce Appling, Appling Insurance has grown with the belief that value is more than just a low price and that all customers deserve their best effort in providing service and advice. Throughout their 46-year history, people and relationships have always been the key to Appling Insurance's success, and they are dedicated to providing the highest level of service to their clients. Appling Insurance specializes in home, auto, winery and small business insurance common among those in Sonoma County and the Bay area, and will continue to service customers through the Inszone Insurance brand going forward.

"California has been a great state for Inszone, and we are excited to continue growing and increasing our service offerings in all parts of the Golden State," said Norm Hudson, CEO of Inszone Insurance. "The team at Appling Insurance has done a great job of connecting and growing locally, and we are looking to continue their exemplary work under the Inszone Insurance brand."

Inszone Insurance is expected to announce a number of important acquisitions in the upcoming months as it continues to build its national presence.

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 26 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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